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TO : Mail Stop: AF
Commissioner for Patents

FROM : Oleg F. Kaplun

DATE : February 18, 2005

SUBJECT : U.S. Patent Appln. Serial No. 09/899,369
for *Network for Alliance Marketing*
Inventor(s): Valliani et al.
Your Ref.: A-70469
Our Ref.: 40116/06501

NUMBER OF PAGES INCLUDING COVER : 5

MESSAGE:

Please see attached. Thank you.

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[40116/06501]

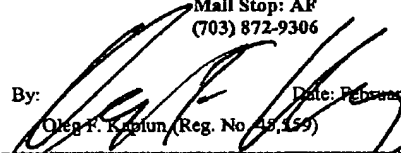
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Valliani et al.
Serial No. : 09/899,369
Filing Date : July 2, 2001
For : Network for Alliance Marketing
Group Art Unit : 3627
Examiner : James A. Kramer

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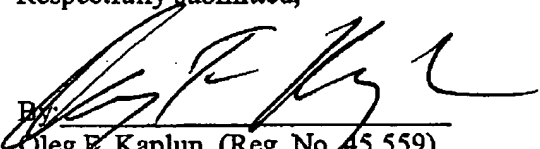
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Oleg F. Kaplun (Reg. No. 45,559)	

TRANSMITTAL

In response to the Final Office Action dated November 15, 2004 and the Advisory Action dated February 8, 2005, transmitted herewith please find a Notice of Appeal for filing in the above-identified application. Please charge the Credit card of Fay Kaplun & Marcin, LLP in the amount of \$500.00 (PTO-Form 2038 is enclosed herewith). However, the Commissioner is hereby authorized to charge the Deposit Account of Fay Kaplun & Marcin, LLP No. 50-1492 any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: February 18, 2005


By: Oleg F. Kaplun (Reg. No. 45,559)

Fay Kaplun & Marcin, LLP
150 Broadway, Suite 702
New York, NY 10038
Tel: (212) 619-6000
Fax: (212) 619-0276

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[40116/06501]

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

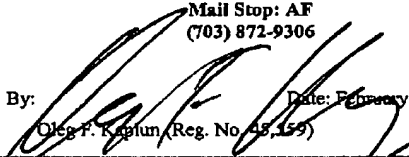
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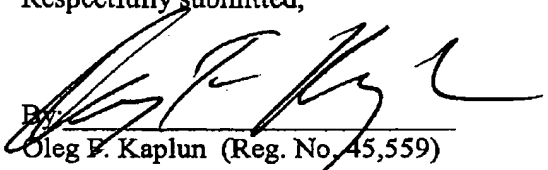
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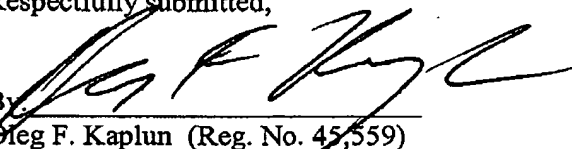
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NOTICE OF APPEAL

Applicants hereby appeal to the Board of Patent Appeals and Interferences from the decision of the Examiner made in the Final Office Action dated November 15, 2004 and the Advisory Action dated February 8, 2005 rejecting claims 1-26.

Respectfully submitted,

Dated: February 18, 2005

By: 
Greg F. Kaplun (Reg. No. 45,559)

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